

PSMCAS: THE CENTRALIZED APPLICATION SERVICE FOR PROFESSIONAL SCIENCE MASTER'S PROGRAMS



WELCOME TO PSMCAS

To simplify the application process for prospective graduate students of science and mathematics and

to facilitate the admissions process for master's-level science, technology, engineering, and mathematics (STEM) programs, the Professional Science and Mathematics (PSM) National Office is offering the Centralized Application Service for Professional Science Master's programs (PSMCAS).

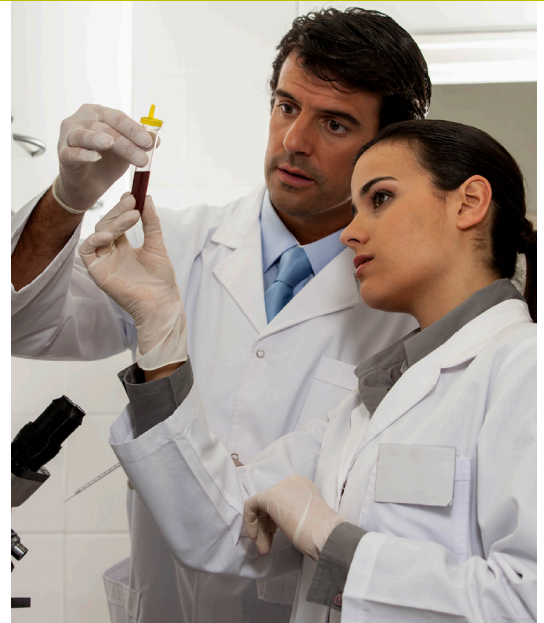
By joining PSMCAS, your PSM programs become part of a national platform for program promotion and visibility; data collection and management; and the sharing of best practices. Additionally, PSMCAS enables a simplified and streamlined admissions process. PSMCAS is administered through a partnership between PSM and Liaison, the leader in centralized application services (CAS™) for the health professions.

BENEFITS TO FACULTY AND PROGRAMS

- Streamlines workflows to free up time for improving relationships with prospective students
- Gives programs the ability to configure a uniquely branded home page inside the PSMCAS application, which includes custom questions, prerequisites, and documents specific to each program
- Permits programs to maintain unique review processes with tools for coordinating the evaluations and applicant interviews
- Enables targeted messaging to applicants through innovative customer relationship management (CRM) tools
- Includes an evaluator portal for uploading individualized recommendation letters and using the PSMCAS recommender form
- Provides secure, online access to real-time, rich applicant data—including GPAs, test scores, demographic information, and other academic criteria—with reports that can be provided to deans and provosts, as well as accrediting and regulatory bodies
- Offers exposure to a broader, national spectrum of applicants in order to attract and retain best-fit students

BENEFITS TO ADMISSIONS COORDINATORS

- Allows for efficient ranking and scoring of applicants based on customizable criteria
- Includes robust data analytics and customizable queries and reporting for better admissions decisions
- Offers integrated services to free admissions staff from resource-intensive administrative tasks: verifying applicant-entered coursework against official transcripts, calculating GPAs, authenticating transcripts, opening mail, digitizing documents, and answering applicant questions
- Supports integration to most student information systems
- Enables identification of comparable programs and the ability to benchmark against them through aggregate reports compiled by PSM



“ Liaison, with its state-of-the-art technology and integrated enrollment services, will help bring more attention to our programs and increase understanding and awareness for prospective students. Liaison's leadership in CAS and impressive track record with many leading associations will greatly benefit us. ”

James D. Sterling, PhD
Faculty Director
PSM National Office

BENEFITS TO PSMCAS APPLICANTS

- Delivers a modern applicant experience with an intuitive, online application; comprehensive instructions and checklists; and dedicated customer and technical support
- Enables prospective students to apply to multiple programs using a single application and a single set of transcripts & recommendation letters
- Lets applicants check the status of their applications in real time from a computer or mobile device

PSMCAS FEATURES

- National platform for driving applicant volume
- Cloud-based, secure admissions software for delivering a better applicant experience
- Analytics tools for evaluating, selecting, and enrolling best-fit students
- Communications tools for enabling targeted, personalized, relevant communications to applicants
- Processing, verification, and administrative services for reducing manual tasks and letting the admissions committee and admissions processes focus on strategic priorities

APPLICATION FEES

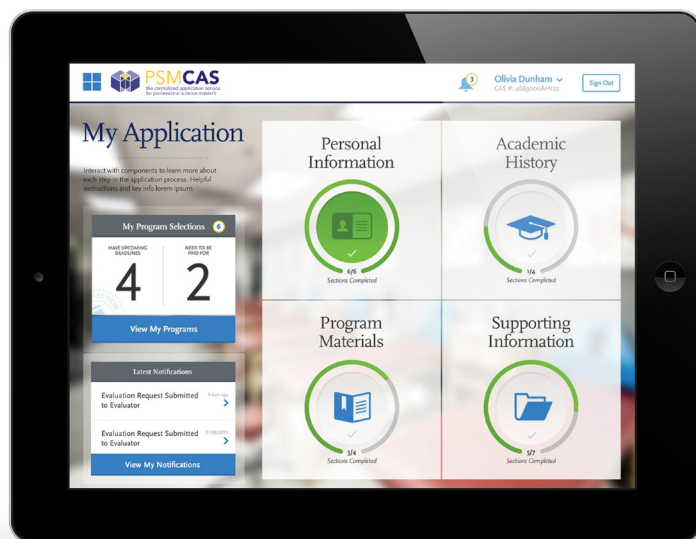
- PSMCAS is voluntary and free to all PSM member programs.
- Student application fees are:
 - \$125 for first designation
 - \$65 for each additional designation

ABOUT THE PROFESSIONAL SCIENCE MASTER'S

The Professional Science Master's (PSM) is an innovative, new graduate degree designed to allow students to pursue advanced training in science or mathematics, while simultaneously developing workplace skills highly valued by employers. PSM programs consist of two years of academic training in an emerging or interdisciplinary area, along with a professional component that may include internships and "cross-training" in workplace skills, such as business, communications, and regulatory affairs. All have been developed in concert with employers and are designed to dovetail into present and future professional career opportunities.

ABOUT LIAISON

Liaison helps higher education institutions identify, recruit, and enroll best-fit students with improved outreach, application, and enrollment processes. More than 5,000 programs rely on our admissions management and marketing automation software and services to reach prospective students, streamline administrative tasks, and create exceptional experiences for applicants across the full enrollment cycle—from first interest to first day on campus.



PSMCAS
the centralized application service
for professional science master's

CONTACT US

James D. Sterling, PhD

Faculty Director

Professional Science Master's
National Office

Phone: (909) 607-9368

Email: psmoffice@sciencemasters.com

Robert Ruiz

Vice President, Client Success

Liaison

Phone: (617) 926-0504

Email: r Ruiz@liaisonedu.com

WANT TO LEARN MORE?

Visit: www.liaisonedu.com • Call: 617-926-0504

